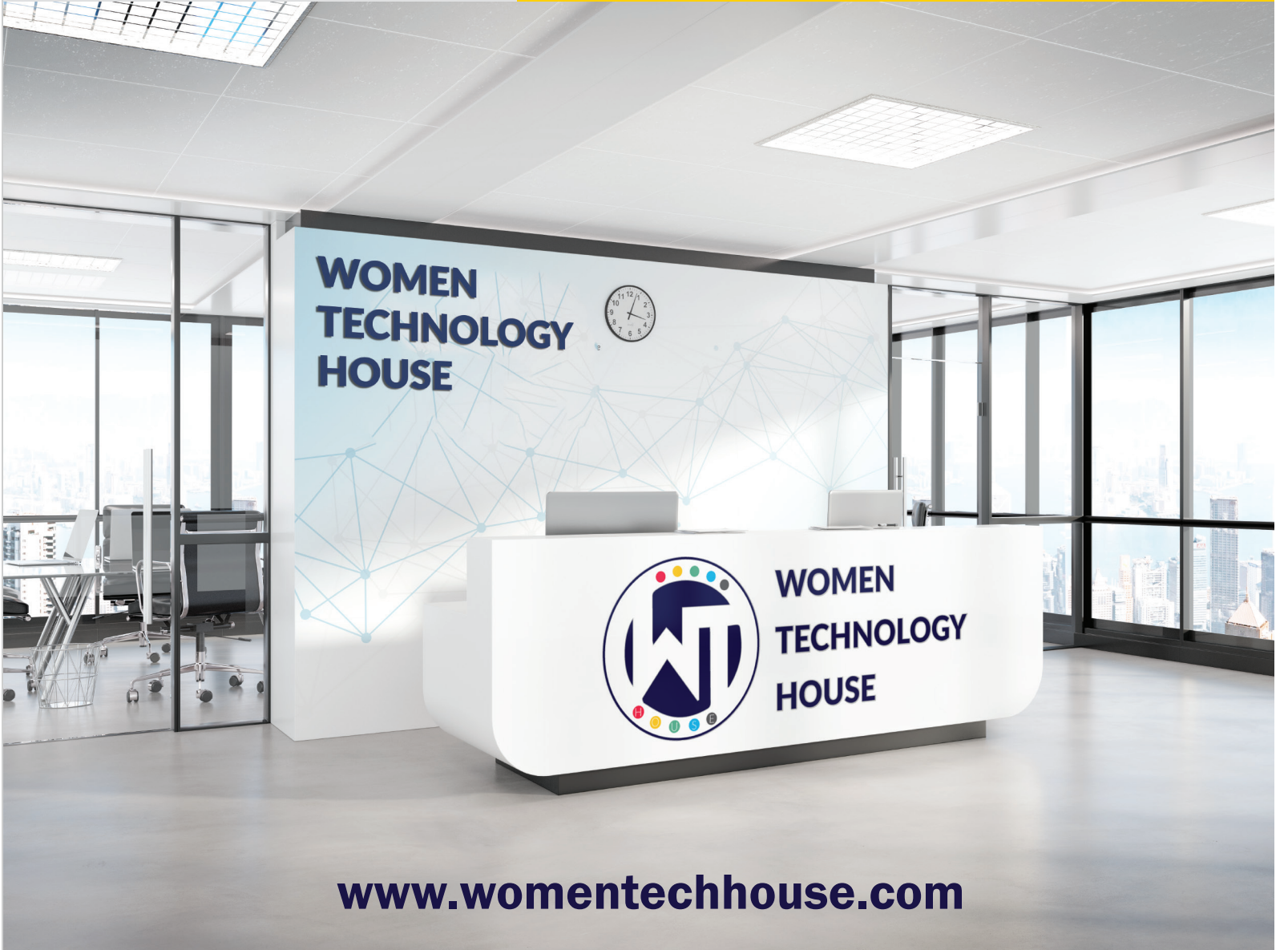


WOMEN TECHNOLOGY HOUSE

Let's Build Nation

ہنت حوا کے سنگ

Leading Women-Led Software House



www.womentechhouse.com

About us | Brief Overview

The Technology sector is in dire need of females with tech skills to bridge the void and ensure that there is enough talent for the future, especially in the areas of STEM. The need to convince the existing generation that computer science isn't just for boys is important for the fact that men and women together build a nation. Hence, growth and prosperity of a nation needs the input of both males and females of a country.

Taking this reality into account, the cycle of male domination in IT industry needs to be broken, as gender diversity holds great benefits for the company and the nation, on the whole. A Major factors and Challenges in the workplaces that have created a huge barrier between women and their bright future in technology are:

- Gender Stereotype
- Time Flexibility
- Lack of Female Role models
- Lack of Mentorship at workplace
- No Rest Area at Workplace
- Comfortable and Secure Environment
- Lack of Talent Pool
- Lack of Work-Life Balance
- Lack of Training Resources
- Lack of Networking Opportunities
- Group Favoritism
- Sexual Harassment at work
- Getting Back after Career Breaks
- The Parent Trap





VISION

Advocating Equity for females in
Technology workforce in Pakistan



MISSION

A First Female Led Secure and
Comfortable Software House in Twin
Cities of Pakistan Provides ICT's
Services , Training and Courses to
Produce Technopreneurs by skill
them through innovation ,
Technology and Entrepreneurship.

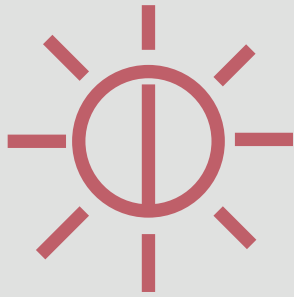


*By creating a more inclusive and
diverse technology industry, we
can achieve greater innovation
and success. Women have the po-
tential to make significant contri-
butions to the field of technology,
and their participation is essential
for developing products and ser-
vices that meet the needs of a
diverse range of users.*

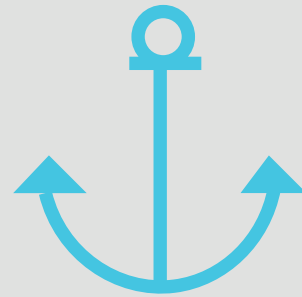


Our Values | In Our Company

Overall, this software house sounds like a promising initiative that can make a positive impact on the technology industry and society as a whole, working towards closing the gender gap in technology and empowering women to pursue careers in this field.



**HONESTY
&
TRUST**



**LEARN
&
LEADERSHIP**



**COMFORT
ENVIRONMENT**



**TEAM
DEVELOPMENT**



Our Company Goals

The UN Sustainable development has set 17 goals to transform our World by 2030.

Women Technology House fully support the UN's Sustainable development objectives by contributing to 5 of the 17 goals

We majorly focuses on Goal 5 which is "Achieve gender equality and empower all women and girls" All of our actions aim to empower women and girls in Tech. We do this under 4 main pillars

4 QUALITY
EDUCATION



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



5 GENDER
EQUALITY



10 REDUCED
INEQUALITIES



8 DECENT WORK AND
ECONOMIC GROWTH

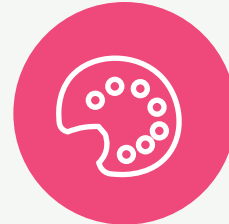


Our Services | Creative Fields

From strategy to execution, We bring promising ideas, an implementable solution.



Web Development



Design & Branding



App Development



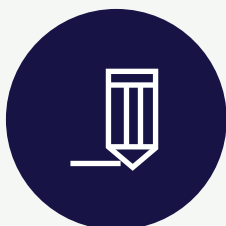
Software Development



Video and Animation



Digital Marketing



SEO & Writting



Training & Courses

WEB DEVELOPMENT

We provide you the best web development and design services for your business requirements.

our services includes:

- Responsive UI & UX Design
- Custom Web Applications
- Content Management Systems
- E-commerce portals
- Responsive Websites
- Online Stores
- Blogs
- Personal Websites
- Social Media and Networking Websites

DESIGN & BRANDING

Our designers have the ability to come up with new and unique graphic ideas to support your website, app, business, social media campaigns and much more.

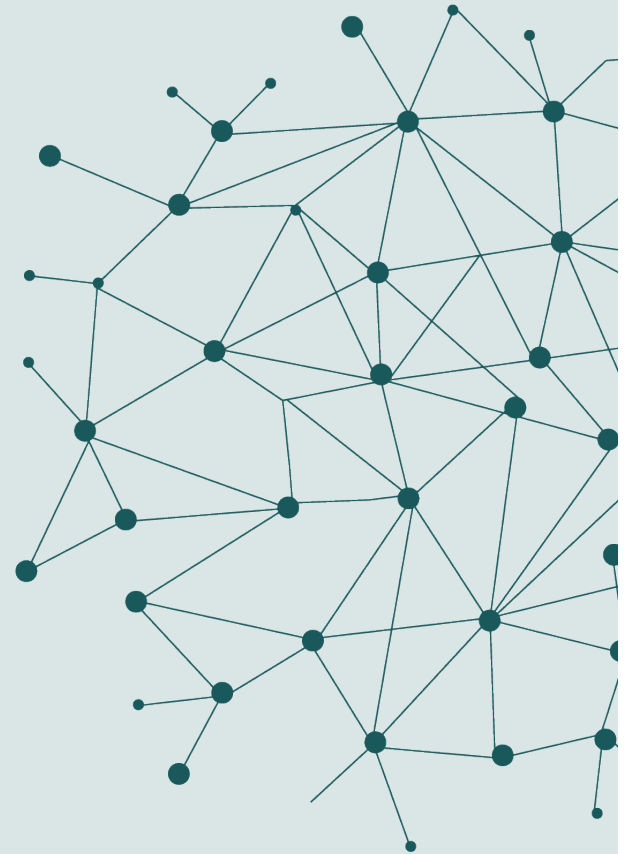
- Branding & Brand refresh ●
- Collateral design ●
- Animation & Video graphics ●
- Flyer/Brochure/Banner Design ●
- Illustrations & Infographics ●
- Corporate Identity ●
- Logo & Business Card Design ●
- Posters & Displays ●
- Packaging Design ●
- Ad Campaigns ●

ECOMMERCE SOLUTION

We provide you the best hosted ecommerce solutions and self-hosted ecommerce solutions .

our solutions includes:

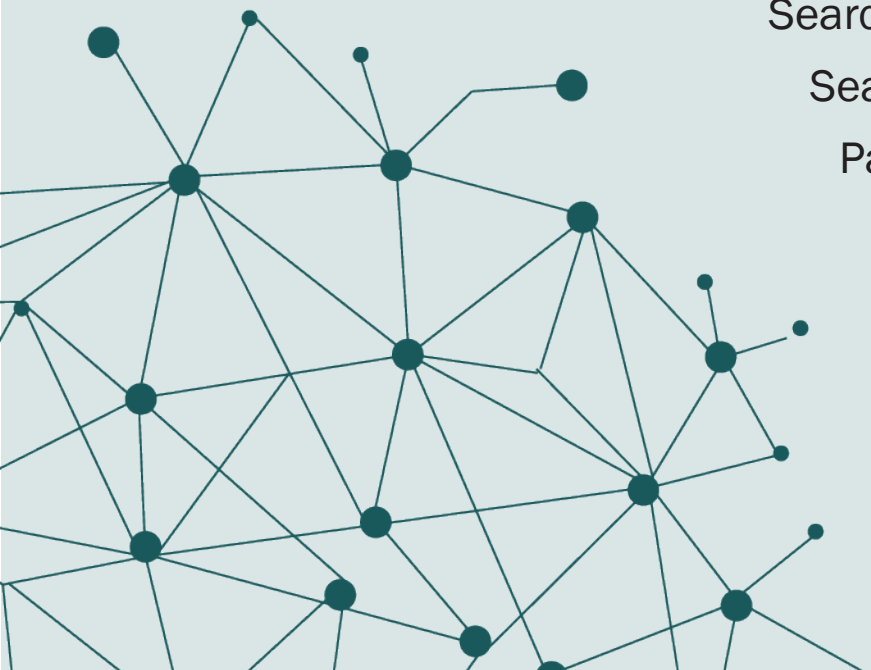
- Shopify
- Magento
- WooCommerce
- OpenCart
- Laravel
- OSCommerce



DIGITAL MARKETING

We offers the major results-oriented digital marketing services to assist you to enhance your access & maintain a presence online

- Social Media Marketing (SMM) ●
- Search Engine Optimization (SEO) ●
- Search Engine Marketing (SEM) ●
- Pay-per-click Advertising (PPC) ●
- Content Marketing ●
- Email Marketing ●
- Influencer Marketing ●



VIDEO & ANIMATION

Our animation production team's technical intellect serves you the best animation video production service to bring about a great revival of designs that matter and animation that stays alive.

Our expertise are in:

- Whiteboard Animation
- Motion Graphics
- 2D Explainer
- Typography
- Logo Animation
- 3D Animation
- Children Story Book Illustrations



PRODUCT PHOTOGRAPHY

We provide our clients with superior and affordable product photography for their ecommerce business to make your business looks standalone.

use white background ●

Best Quality Camera ●

Capture multiple angles ●

Fully compatible ●

Expert editing ●

Multiple image sizes are delivered that are ●

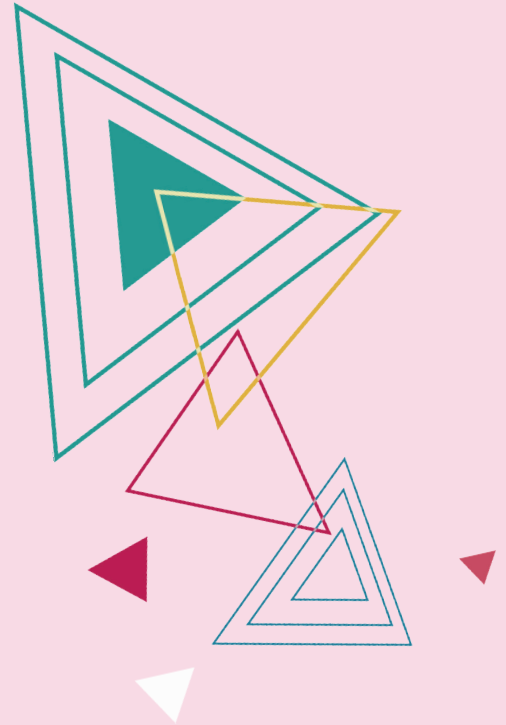
used for web & print ●



MOBILE APP DEVELOPMENT

We create Mobile Apps with futuristic & innovative approach towards marketing and technology that will let you towards a new mode of branding, engagement and communication.

- Android App Development
- Windows Mobile Application
- iOS Mobile App
- Flutter App



SOFTWARE DEVELOPMENT

We offer a full-cycle custom applications development service based on your requirements or your specific needs. We have the team of certified professionals including managers, designers, developers and QA to meet your requirements up to desired expectation.



- Management Information Systems ●
- Business Software Solutions ●
- Point of Sale Software ●
- ERP Systems ●
- Database Development ●
- Software Support & Maintenance ●
- Technical trainings ●

OUR PRODUCTS

We create Mobile Apps with futuristic & innovative approach towards marketing and technology that will let you towards a new mode of branding, engagement and communication.

- Learning Management System(LMS)
- Ticket Reservation System
- Hotel | Car Booking System
- Hostel Booking System

TRAINING | BOOTCAMPS | WORKSHOPS

We provide high-level IT training, bootcamps, and certifications that are online, physical, and hybrid and are practical rather than theoretical. Our top-notch instructors train pupils in accordance with market demands and are highly qualified. We offer a variety of additional bootcamps to teach rural area women digital literacy and basic skills so they can pass them on and get ready to earn anything.

- IT Courses and Certifications ●
- High Skill Bootcamps ●
- Practical Workshops ●
- Soft Skills Training ●
- Digital Literacy Lectures ●
- Coding Camps ●
- Hackathons ●
- Conferences ●
- Tech Events ●
- Exhibitions ●

OUR INITIATIVES



www.womencoderspk.com

Women Coderspk is established to close the Gender-Gap and increase more Female Role Models in Development/Programming Industry. Our Vision is to Train 10,000 Females by 2030.

Women CodersPK launches Pakistan's First Female Developers Directory (PFD) to promote females in the Tech Industry. The directory provides an accessible platform where these professionals can be contacted as speakers, trainers, consultants, and for other relevant jobs and assignments.



WOMEN LOUNGE is the discussion platform or women talk who working in any field. Your success stories might inspire someone to reach their objectives, discover a new way of living, and develop

FEMALE RESOURCE AUGMENTATION



Female resource augmentation services can help companies create a more diverse and innovative workforce by providing resources and support to help women succeed in IT positions. By increasing the representation of women in the industry, companies can tap into a wider range of perspectives, experiences, and skills, which can lead to increased innovation and creativity.

WOMEN IN TECH NEWS

www.TechSheNews.com

TechSheNews is to be the leading digital platform and community that empowers, celebrates, and amplifies the voices and achievements of women in the tech industry. We are dedicated to creating a vibrant and inclusive space where women in tech, from all backgrounds and expertise levels, can connect, learn, and thrive.



Our Ceo

SADAF SHAHEEN AWAN

Techpreneur | Web Developer | Graphic Designer | Trainer
Award Winner | Women Led Tech Startup | Face of Women
in Tech | Women Empowerment | Digital Inclusion | Safe
Zone for Women | Rural Digital Training

Email: sadafawan27@gmail.com

Advocate for Women's Economic Empowerment: Demonstrated leadership in driving initiatives that promote women's financial inclusion and digital empowerment, highlighting a deep commitment to advancing gender equality in economic spheres.

Technical Expertise and Professional Background: Possesses a robust foundation in web development and design field, cultivated through valuable experiences with diverse software companies and NGOs. Proficient in constructing and enhancing user-centric websites that yield high impact for national and international businesses.

Innovative Approach to Social Impact: Committed to uplifting underprivileged girls and women by leveraging a creative designer's mindset and entrepreneurial skills within the tech industry. Consistently strives to make a tangible difference in their lives through innovative solutions.

Mentorship and Support in the Tech Community: Actively contributes as a mentor at Women Tech Networks, a global platform fostering the growth of women in technology, showcasing a commitment to nurturing the next generation of female tech leaders.

Awards and Recognitions: Acknowledged through various prestigious awards, including:

- Humanitarian service award at the Topi Rakh Rawalpindi event in 2021
- Nomination for the Women in Tech Global Awards
- Recognition for advancing technology in South Punjab
- Inclusion in the Global Invest Her Directory's Top 50 Female Founders worldwide
- Awarded the "Tech Hero Award" at the Connected Pakistan Tech Women Conference in December 2022, showcasing consistent excellence and impact in the tech sphere.

Contributions to Industry Development: Actively engaged as a member in organizations such as the

- Pakistan Software Export Board (PSEB)
- The Pakistan Association of Software Houses (P@SHA)
- The Pakistan U.S Alumni Network (PUAN)
- Islamabad Women Chamber of Commerce (IWCCI)
- The Internet Society (ISOC)

Sadaf's unwavering dedication, exceptional skill set, and commitment to championing women's roles in technology make her an invaluable asset to any organization or initiative she engages with.

<https://www.linkedin.com/in/sadafawan27/>

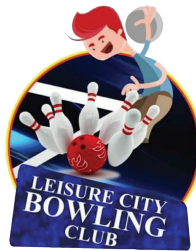
Our Clients

We integrate with value added Partners internationally who have been strategically selected for their unique expertise which help us to polish our ideas, in-kind support and more are helping us to build stronger



LA ROBE ROUGE

Paris



RAWTS
Embracing Imperfections.



MARIABAJ.



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I-8 Markaz, Islamabad



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womentechhouse

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